



WHY A REPORT TO SOCIETY?

We publish several reports to provide our stakeholders with the information they need to assess our performance. Our **Annual Integrated Report**, our primary report, provides a complete view of our ability to create value over time. It considers the issues material to maintaining the commercial viability and social relevance required to achieve our strategy in the medium to long term, and covers both our financial performance and material non-financial information.

Our **Report to Society** aims to communicate with a broader group of stakeholders about how we impact on the societies, economies and environments in which we operate. For this reason, we structured our **Report to Society 2017** according to those areas in which we believe we can and do make a significant positive contribution to improving the lives for our fellow Africans – our ten impact areas.

ASSURANCE OF THIS REPORT

SBG has a series of internal policies, procedures and controls in place to ensure that accurate data is provided. The SBG social and ethics committee provided oversight of this report. KPMG provided limited external assurance on selected performance data in this report, indicated by a ✓, in accordance with the International Standard on Assurance Engagements (ISAE 3000). The scope of the assurance engagement and the statement of assurance are provided on page 82 of this report.